

BIJOY HANS LIMITED

CIN: L86100AS1985PLC002323

Date: February 03, 2026

To, Corporate Relationship Department BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code 524723	To, The Secretary The Calcutta Stock Exchange Limited 7, Lyons Range Kolkata-700 001 Scrip Code: 012097
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Subject: Newspaper Advertisement pursuant to Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 of Notice of an Extra-Ordinary General Meeting

Dear Sir/ Madam,

Pursuant to Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclose herewith the copies of newspaper advertisement published in "Financial Express" (English) and "Dainandin Bharta" (Assamese) on Tuesday, February 03, 2026 intimating the shareholders regarding the Extra Ordinary General Meeting scheduled to be held on **Wednesday, February 25, 2026** at 03.00 p.m. through Video Conferencing ("VC") / Other Audio-Visual Means ("OAVM").

The cutting of the newspaper advertisement is enclosed herewith for your record.

We request you to take the above information on record and acknowledge the receipt of the same.

Thanking you,

For Bijoy Hans Limited

Guinea Agrawal
Company Secretary & Compliance officer

Encl: As Above

IN THE NEWS

ATHER ENERGY HALVES Q3 LOSS TO ₹85 CRORE

ATHER ENERGY'S net loss more than halved to ₹84.6 crore in the third quarter of FY26, driven by record two-wheeler sales and its highest-ever quarterly revenue. The company's loss also narrowed sequentially from ₹157 crore in Q2FY26.

SUNDARAM FINANCE Q3 NET PROFIT RISES 15%

SUNDARAM FINANCE'S standalone net profit for the third quarter rose 15% year-on-year to ₹402.87 crore, aided by higher loan disbursements following the GST rate cut. Demand in the previous quarter. Revenue from operations also grew 16% to ₹1,911 crore during the quarter.

PB Fintech Q3 net profit jumps 165% to ₹189 crore

PB FINTECH, the parent of Policybazaar, reported a 165% y-o-y jump in net profit to ₹189 crore in Q3FY26, supported by robust growth across its insurance and lending businesses.

Thermax posts higher profit on strong order wins

ENGINEERING FIRM Thermax on Monday reported an 80% year-on-year rise in net profit to ₹205 crore for the September-December quarter, aided by strong order wins. The pure-based company posted a 4% rise in standalone revenue to ₹2,635 crore in the quarter. —FE BUREAU

Hyundai Q3 net profit rises 6% to ₹1,234 crore

GST 2.0 benefits, festive season drive growth

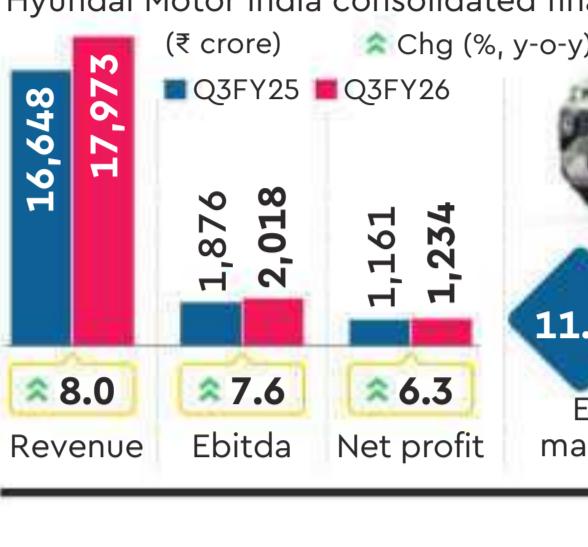
NITIN KUMAR
New Delhi, February 2

HYUNDAI MOTOR INDIA reported a 6% year-on-year (y-o-y) rise in net profit to ₹1,234 crore in Q3FY26, up from ₹1,160 crore in Q3FY25, but fell short of Bloomberg estimates of ₹1,411 crore.

The company's revenue for the quarter grew 8% y-o-y to ₹17,973 crore, marginally above Bloomberg's forecast of ₹17,968 crore. Ebitda rose 7.6% to ₹2,018.3 crore, with the Ebitda margin holding steady at 11.2%, below the Bloomberg estimate of ₹2,291 crore.

Hyundai attributed the domestic growth to GST 2.0 benefits and festive season momentum. Wholesale volumes increased 5% sequentially, supported by strong retail sales, while export volumes climbed

REPORT CARD



TARUN GARG, MD & CEO, HYUNDAI MOTOR INDIA

Improving the sales mix and prudent cost control measures have supported margin expansion



21% y-o-y to 48,888 units, contributing around 25% to the company's overall sales mix.

"The quarter reflected healthy growth in volumes, revenue, and profitability. Improving the sales mix and prudent cost control measures have supported margin expansion on a year-to-date basis," Managing Director and CEO Tarun Garg said.

Garg added that Ebitda margins on a year-to-date basis expanded to 12.8% from 12.5% in the previous year. He also noted that strong January 2026 sales indicate robust momentum for the remainder of the year.

New Venue garners strong market response with nearly 80,000 bookings till date and encouraging first time buyers contribution at 48%. While expectations were high for a turnaround in small cars and hatchbacks, Hyundai Motors says compact SUVs have emerged as the biggest beneficiaries of the

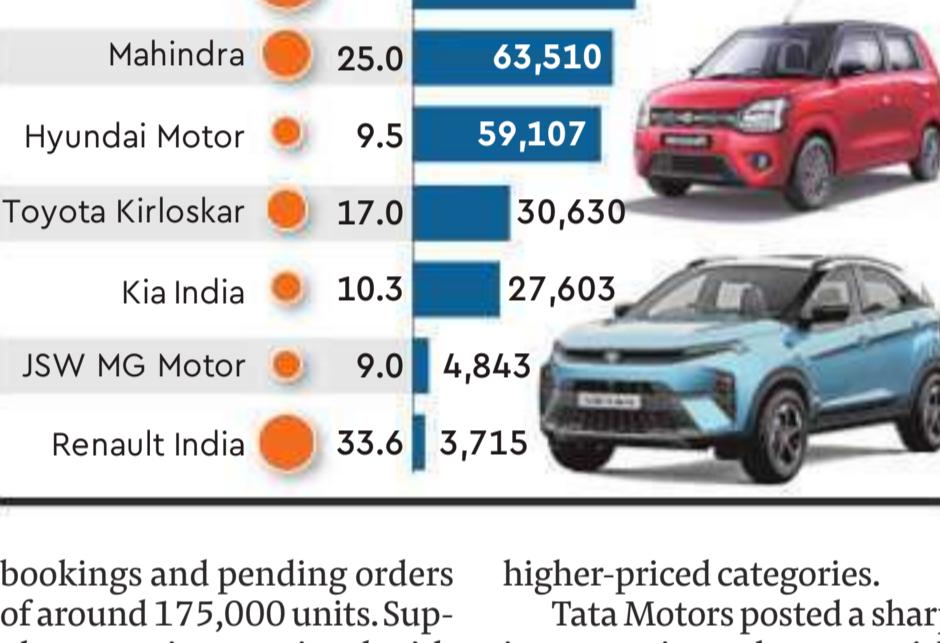
tax cut, even as the hatchback segment continues to lose share.

Under the new GST structure, the tax rate on cars under four meters has been reduced to 18% from 28%, with the compensation cess fully removed. This, combined with discounts from automakers, has reignited demand in the market during the festival season, even for entry-level cars and hatchbacks, which had long been under pressure due to sharp rise in vehicle costs.

Car sales up 12.5% in January

AKBAR MERCHANT
Mumbai, February 2

IN TOP GEAR



volumes beyond the one-million mark, while Punch volumes exceeded 19,000 units, with cumulative sales crossing 700,000 units.

Mahindra & Mahindra continued to benefit from sustained demand for utility vehicles, reporting domestic passenger vehicle sales of 63,510 units, up 25% year-on-year. The company said interest across its SUV range remained strong, with bookings for upcoming models indicating continued momentum. Hyundai Motor India reported domestic sales of 59,107 units, a 9.5% increase over a year earlier. The Venue compact SUV and Aura sedan recorded their highest-ever monthly sales at 12,413 units and 7,978 units, respectively.

Two-wheeler sales also strengthened at the start of calendar year 2026. Hero MotoCorp reported domestic dispatches of 520,208 units, up 26% year-on-year.

Advertising industry set to reach ₹1.3L cr this year: dentsu report

CHRISTINA MONIZ
Mumbai, February 2

INDIA'S ADVERTISING INDUSTRY continued to demonstrate steady growth in 2025 at 8.3% to reach ₹1,21,339 crore, macroeconomic uncertainty notwithstanding. According to the dentsu Digital Advertising Report 2026, the country's advertising expenditure (AdEx) is expected to grow at a CAGR of 7.41% this year to reach ₹1,30,416 crore. It is expected to reach ₹1,40,001 crore by the end of CY27.

Digital advertising continues to lead the industry's growth at a significant 19% in 2025 to reach ₹71,621 crore, accounting for 59% of the country's total ad spending. The momentum for digital is expected to continue through 2027, growing at 17% to reach a projected ₹98,034 crore, accounting for 70% of the country's AdEx. Social and online video are at the forefront of digital advertising

BIG PICTURE

Year	AdEx (₹ cr)	Digital (₹ cr)
2025	1,21,339	71,621
2026 (forecast)	1,30,416	84,977
2027 (forecast)	1,40,001	98,034

Source: dentsu Digital Advertising Report, 2026

growth, while retail media has also proven to be a major disruptor. E-retail ad spending grew by over 55% in 2025 to ₹17,601 crore, making it the fastest growing digital channel.

According to dentsu's analysis, the media mix in India has seen a sharp shift over the last decade, with digital advertising's share rising from a mere 12% in 2016 to reach 59% last year.

Among traditional channels, out-of-home advertising is the only medium projected to grow, expanding at a CAGR of 3% through 2027 on the back of digital OOH expansion and enhanced urban infrastructure. Television's share is expected to drop to 15% and print to 10% by 2027.

Print commanded a 14% share (₹16,594 crore), out-of-

home advertising had 4% (₹4,724 crore), while radio and cinema held 1% each at ₹1,501 crore and ₹935 crore respectively.

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